

NEOGENESIS GLOBAL PRODUCT GUIDE



# MODERN SCIENCE FOR THE SKIN

NeoGenesis provides science-based products that are gentle and effective for all skin types. Using patented S<sup>2</sup>RM<sup>®</sup> technology, these products mimic the body's natural process of rejuvenating and maintaining the skin. This technology harnesses the power of adult stem cell released molecules to help revive even the most damaged skin, so it can return to a healthier, more youthful state.





# FRESH FACED, ALL DAY

For the makeup minimalist and beyond! Start and end your day glowing with naturally cleansed and pH balanced skin. Gently remove makeup, excess oil, dirt, and daily buildup for a calm, radiant complexion.

### **ERASE THE DAY**

#### **GENTLE MAKEUP REMOVER**

Purify skin with this silicone-based makeup remover designed to wipe away makeup and impurities without stripping your skin's natural oils. Vitamin E and antioxidants help to retain moisture, keeping your skin looking radiant and healthy.

#### PRODUCT BENEFITS:

- Non-greasy, gentle formulation
- Breaks up makeup and impurities
- · Preps skin for cleansing
- Suitable for all skin types



SIZES: 150mL

### CLEANSER

#### **BALANCE + REFRESH**

A naturally formulated cleansing gel that gently removes excess oil, dirt, and daily buildup while maintaining the moisture barrier and natural pH balance of the skin.

#### PRODUCT BENEFITS:

- · Gently cleanses without stripping the skin
- Calms and soothes
- Free of sulfates and other harmful ingredients
- Suitable for all skin types including sensitive skin



SIZES: 5mL, 30mL, 120mL, 240mL

PRO TIP: For complete cleansing and skin renewal be sure to follow **Erase The Day** with **Cleanser** for thorough cleansing.





# **ADVANCED SKIN SUPPORT**

Designed to deliver high concentrations of NeoGenesis patented S<sup>2</sup>RM<sup>®</sup> technology, these powerhouse serums deliver targeted nutrients and molecules to help balance even the most damaged areas.

### SKIN SERUM

#### REGENERATIVE SUPPORT

A daily age-defying serum that utilizes S<sup>2</sup>RM\* technology to deliver the nutrients your skin needs to be healthy, smoother, and replenished.

#### PRODUCT BENEFITS:

- All-in-one skin serum
- Improves the appearance of fine lines and wrinkles
- Naturally restores hydration, tone, and texture
- Reduces signs of environmental damage



**SIZES:** 5mL, 30mL, 120mL Size offerings may vary.

#### BOOSTER

#### ADVANCED RENEWAL SERUM

Provides an advanced level of skin support combining superior hydration and S<sup>2</sup>RM<sup>®</sup> technology to calm skin and improve the appearance.

#### PRODUCT BENEFITS:

- Reduces the appearance of all signs of ageing
- Replenishes hydration levels in the skin
- Refines skin tone and texture
- Uses potent antioxidants to calm and soothe skin



**SIZES:** 5mL, 15mL, 30mL Size offerings may vary.

## RECOVERY

#### ADVANCED CELLULAR SERUM

Abundant in S<sup>2</sup>RM® technology, this revolutionary serum calms, soothes and revitalizes ageing, chronic and traumatic skin concerns.

#### PRODUCT BENEFITS:

- Supports ageing, sensitive, and acneic skin
- Minimizes appearance of pores to improve tone and texture
- May be used on compromised skin
- Helps soothe skin redness and irritation



**SIZES:** 5mL, 15mL, 30mL, 30mL Spray, 30mL Spray + Size offerings may vary.

### **EYE SERUM**

### **BRIGHTEN + TIGHTEN**

Address ageing skin, puffiness, and dark circles around the eyes by combining S<sup>2</sup>RM® technology with hydrating peptides for skin rejuvenation.

#### PRODUCT BENEFITS:

- Improves the appearance of fine lines, wrinkles, and crepey skin
- Helps minimize dark circles
- · Long-lasting hydration
- Specially formulated for the delicate skin around the eyes



SIZES: 5mL, 15mL Size offerings may vary.

# SKINCARE ENHANCEMENTS

Designed to work synergistically with NeoGenesis S<sup>2</sup>RM® technology to help promote skin health and rejuvenation for gentle exfoliation with age-defying results.

#### SALICYLIC ACID GEL -

#### **ENRICH + CORRECT**

Helps to support irritated and blemish-prone skin, soothe redness and calm breakouts.

#### PRODUCT BENEFITS:

- Encourages a healthy skin barrier
- · Brightens and hydrates the skin
- Improves the appearance of pores
- Supports skin rebalancing

SIZES: 30mL

### ----- MANDELIC ACID 8% -

#### **BRIGHTEN + ENHANCE**

Gently exfoliates and balances the skin while reducing the appearance of blemishes, discoloration, and scarring while softening fine lines and wrinkles.

#### PRODUCT BENEFITS:

- · Smooths surface imperfections
- Supports a healthy barrier to reveal clearer skin
- Targets and restores discoloration

**SIZES:** 5mL, 30mL Size offerings may vary.

#### — SKIN RESTORE SERUM

#### **VITAMIN A RETINOATE**

Reduces fine lines, wrinkles, and sun damage with antioxidant and skin-restoring ingredients for smoother, healthier-looking skin.

#### PRODUCT BENEFITS:

- Delivers antioxidants for improved skin health
- Promotes skin renewal to soften the appearance of fine lines and wrinkles
- · Boosts skin elasticity
- Targets hyperpigmentation and sun spots

SIZES: 5mL, 30mL Size offerings may vary.

Before using products consult a physician if actively receiving Oncology treatments or if skin is sensitive or irritated.





# REFINE, BRIGHTEN + CLARIFY

Diminish excess oil build-up and improve skin barrier function by delivering calming ingredients that soothe and rejuvenate stressed skin for enhanced radiance.

## **VOLCANIC ASH MASK**

#### **PURIFY + POLISH**

A creamy, luxurious mask that infuses the skin with naturally occurring minerals that balance, clarify, and diminish breakouts.

#### PRODUCT BENEFITS:

- · Refines the appearance of pores
- Calms and soothes irritated skin
- · Draws out impurities for a clarified complexion
- · Hydrates and conditions

SIZES: 15g, 50g Size offerings may vary.

## **FRESH FACE**

#### **REJUVENATING PEAT MASK**

Experience the power of nature with potent antioxidants and nourishing vitamins that naturally exfoliate the skin.

#### **PRODUCT BENEFITS:**

- Promotes skin renewal for enhanced skin health
- Gently exfoliates without causing dryness or irritation
- Supports ageing, blemish-prone, and chronic skin conditions

SIZES: 15g, 50g
Size offerings may vary.

Before using products consult a physician if actively receiving Oncology treatments or if skin is sensitive or irritated.

# **HYDRATE + PROTECT**

Keep moisture in and dryness out! Explore natural moisturising solutions suitable for all skin types.

# MOISTURIZER

**NORMAL + OILY** 

Designed for those with normal to oily skin, S<sup>2</sup>RM® technology delivers the perfect amount of moisture to hydrate and nourish.

#### PRODUCT BENEFITS:

- Light-weight hydration that can be used on acneic skin
- Improves the overall tone and texture of the skin
- Supports the skin for proper barrier function



**SIZES:** 5mL, 30mL, 120mL Size offerings may vary.

# INTENSIVE — MOISTURIZER

NORMAL + DRY

Boost your glow and provide enhanced hydration by delivering S<sup>2</sup>RM\* technology to support and nourish the skin.

#### **PRODUCT BENEFITS:**

- Deeply hydrating for dry and compromised skin
- Improves the appearance of overall tone and texture
- Supports the skin for proper barrier function



**SIZES:** 5mL, 30mL, 120mL Size offerings may vary.

# BARRIER RENEWAL CREAM

**RENEW + REVIVE** 

A lightweight, deeply hydrating, reparative cream that supports the skin's barrier function to minimize further damage.

#### PRODUCT BENEFITS:

- Delivers hydration to the skin through cholesterol, free fatty acids, and ceramides
- Unscented, non-greasy formula
- May be used on all skin types, including acneic skin



SIZES: 5mL, 30mL, 120mL Size offerings may vary.

# BODY - CREAM

**HYDRATE + REJUVENATE** 

A luxurious age-defying cream for all-over, deep hydration that uses S<sup>2</sup>RM<sup>®</sup> technology to help support the skin barrier.

#### **PRODUCT BENEFITS:**

- Improves the texture of ageing skin
- Provides all-over hydration and barrier support
- Protects the skin from the effects of harsh environments



SIZES: 5mL, 30mL, 120mL Size offerings may vary.





# REFRESH + BALANCE

A simple spritz is the final step in your healthy skin routine to lock in moisture and combat concerns from dryness to blemish-prone skin.

### **MOISTURIZING MIST**

#### **HYDRATE + TONE**

An uplifting spray that delivers instant hydration by combining S<sup>2</sup>RM\* technology and antioxidants to protect skin against free radical damage.

#### PRODUCT BENEFITS:

- Instantly cools and hydrates the skin after heat and sun exposure
- · Provides relief from dry, tight skin
- Enhances product delivery
- · Suitable for all skin types

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SIZES: 30mL, 120mL Size offerings may vary.

## MB-1\*

#### **BALANCING PROBIOTIC MIST**

Help restore balance to the skin's surface by providing active bacterial cultures and molecules to balance the microbiota on the skin's surface. May be used on rashes, acne-prone, and irritated skin.

#### PRODUCT BENEFITS:

- Provides light hydration
- · Creates balance on the skin's surface
- Soothes and calms the skin
- Suitable for all skin types



**SIZES:** 30mL, 120mL Size offerings may vary.

# LUSTROUS HAIR, LASHES + BROWS

Improve the appearance of hair, lashes, and brows with NeoGenesis' patented S<sup>2</sup>RM® technology that delivers healthy nutrients to the hair follicle.

#### **NEOLASH**

#### LASH SERUM

Condition eyelashes by delivering S<sup>2</sup>RM® technology directly to the eyelash line to improve the appearance of healthier, fuller lashes.

#### PRODUCT BENEFITS:

- Formulated to restore the healthy condition of eyelashes
- May improve the appearance of lash density and length
- · May be used daily



SIZES: 3mL

### **NEOBROW**

#### **BROW SERUM**

Designed to condition eyebrows by delivering S<sup>2</sup>RM® technology directly to the hair follicles, for the appearance of healthier, fuller brows.

#### PRODUCT BENEFITS:

- Formulated to help restore the healthy condition of eyebrows
- May improve the appearance of brow density
- May be used daily



SIZES: 3mL

### —— HAIR THICKENING SERUM

#### STRENGTHEN + NOURISH

Specially formulated using S<sup>2</sup>RM® technology for those with fine or thinning hair, offering a non-invasive alternative, or complement, to conventional treatments.

#### PRODUCT BENEFITS:

- Helps to increase the appearance of hair density
- Minimizes hair shedding while enhancing body and shine
- May be used daily



SIZES: 30mL



# **SKIN SUCCESS**

Enhance device performance and encourage optimal ingredient delivery to support professional and at-home treatments.

## **GLIDE GEL**

#### **CONDUCTIVE GEL**

A gentle and highly effective conductive gel that provides easy glide for professional treatments and at-home devices. Pair with NeoGenesis serums for added delivery of ingredients.

#### PRODUCT BENEFITS:

- Ensures gentle and effective use of devices
- Enhances delivery of companion ingredients
- Suitable for all skin types
- Allows for customization with the Moisturizing Mist for thinner viscosity

SIZES: 30mL, 120mL

# PROFESSIONAL TREATMENTS

Prepare your skin before and after a professional treatment by providing it with the nutrients it needs to achieve superior results.

# ONCOLOGY SUPPORT

Regain your confidence and provide relief with NeoGenesis oncology friendly skin and hair solutions before, during, and after treatment.

# **SKIN + HAIR CONDITIONS**

From aesthetics and beauty to chronic skin irritation and sensitivity, let our patented stem cell technology go to work and do what it does best.

# IT'S TIME TO GLOW!

Discover the future of skin and hair care with transformative results using products powered by innovative formulations and next-generation stem cell science.















# ⊕ GLOBAL DISTRIBUTION

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